

Creative Presentation

Azizi Media

portfolio

@azizi_media

www.azizimedia.com

Dubai

Letstalk@azizimedia.in

WHO WE ARE?

ABOUT US

Established in the vibrant city of Mumbai, Azizi Media has been a trailblazer in the digital marketing landscape for several years. We've consistently transformed businesses, harnessed the power of the online world, and ignited brand success stories that continue to shine. With a dedicated team of passionate professionals and a growing client base, we are here to take your digital presence to the next level.

OUR PASSION

At Azizi Media, we're not just another digital marketing agency; we're your trusted partner on the journey to online excellence. Our passion lies in helping businesses of all sizes and industries harness the limitless possibilities of the digital realm. Whether you're a startup with big dreams or an established enterprise looking to boost your online reach, we've got the skills, experience, and dedication to make it happen.

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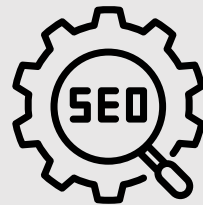
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OUR PRESENCE

Our Services



**SOCIAL MEDIA
MARKETING**



**SEARCH ENGINE
OPTIMIZATION**



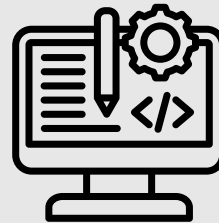
**SEARCH ENGINE
MARKETING**



**INFLUENCER
MARKETING**



**CONTENT
CREATION SERVICE**



**WEB DESIGNING &
DEVELOPMENT**



**PROGRAMMATIC
ADVERTISING**



**DISPLAY
MARKETING**



**PERFORMANCE
MARKETING**



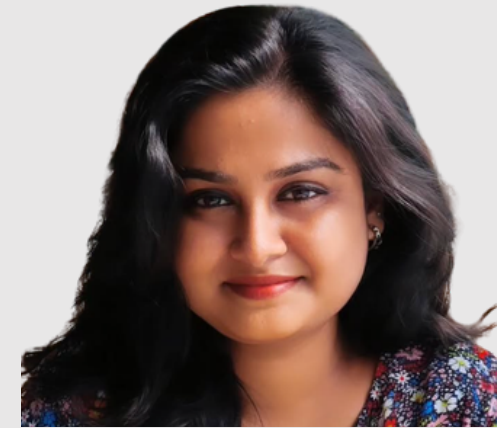
OUR TEAM



**Azizuddin Syed,
Founder and Director**



**Kajal Patil,
Sales Head**



**Priyanka Rane,
Social Media Strategist**



**Afreen Khan,
Paid Media Specialist**



**Amaan Shaikh,
Creative director**



**Ayyan Mulla,
Videographer**



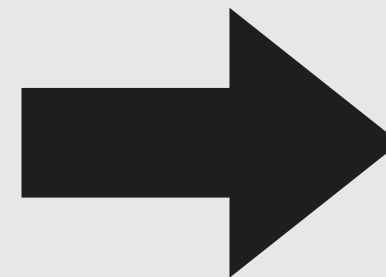
**Mitesh Seth,
Videographer**



**Rohan Sarode,
Editor**



Case Studies



BUILDING BRICKS INDIA

OBJECTIVE:

Boost brand awareness and generate conversions for BBI's construction bricks.

OUR APPROACH:

PHASE 1 – CREATIVE & STRATEGY:

Designed colorful, attractive creatives emphasizing bricks' strength and reliability.

Ran campaigns targeting a broad audience.

Result: High engagement (likes, reach) but low conversions.

PHASE 2 – DATA-DRIVEN OPTIMIZATION:

Analyzed audience insights and discovered most engagement came from young architects—not decision-makers.

Shifted focus to RCC consultants, builders, and senior architects.

Updated creatives: more serious, cost-saving & practical messaging, featuring older professionals.

Results:

Engagement (likes/reach) decreased but conversion rates improved significantly.

Achieved targeted leads and measurable ROI.

KEY TAKEAWAY:

DATA-DRIVEN TARGETING + AUDIENCE-SPECIFIC CREATIVES = BETTER CONVERSIONS AND MEASURABLE SUCCESS.



BK WATER PARK

OBJECTIVE:

Increase engagement and footfall for BK Water Park by promoting its slides, rides, and overall fun experience.

OUR APPROACH:

PHASE 1 – CREATIVE & BRANDING:

Captured high-quality photos and videos of all slides and rides.

Created unique logos and names for each slide to boost brand recall.

Result: High visibility, but limited impact on footfall.

PHASE 2 –STRATEGY SHIFT – SELLING EMOTIONS, NOT SLIDES:

Analyzed user experience and identified “adrenaline rush” moments for maximum fun.

Directed photographers and videographers to capture these moments from exciting angles.

Created content that showcased real emotions, adventure, and excitement, generating FOMO (Fear of Missing Out).

Results:

Dramatic increase in engagement and footfall.

Campaign successfully positioned the park as a fun & adventurous destination.

KEY TAKEAWAY:

FOCUS ON EMOTIONS AND EXPERIENCES, NOT JUST FEATURES, TO DRIVE REAL-WORLD RESULTS.



SILKNSALT ACADEMY

OBJECTIVE:

Boost brand visibility and enrollments for a hair academy while promoting salon services.

OUR APPROACH:

PHASE 1 – AWARENESS & ENGAGEMENT:

Created video content showing students learning practical skills.

Highlighted salon services with before-and-after transformations.

Ran campaigns on social media to attract attention.

Result: High engagement and video views, but low inquiries/enrollments.

PHASE 2 – STRATEGY SHIFT – SELLING EMOTIONS, NOT SLIDES:

Analyzed audience insights and realized we were reaching casual viewers rather than potential students and paying clients.

Shifted targeting to serious learners and local customers interested in professional hair services.

Updated creatives to focus on career opportunities, skill-building, and salon benefits.

Results:

Significantly higher inquiries and enrollments for the academy.

Increased bookings for salon services through targeted campaigns.

KEY TAKEAWAY:

COMBINING ENGAGING CONTENT WITH PRECISE AUDIENCE TARGETING MAXIMIZES CONVERSIONS AND BUSINESS GROWTH.



CARA CLINIC

OBJECTIVE:

Increase patient inquiries and appointments for cosmetic and aesthetic treatments.

OUR APPROACH:

PHASE 1 – AWARENESS & VISUAL APPEAL:

Created high-quality images and videos showcasing treatments and results.

Ran social media campaigns highlighting the clinic's services and expertise.

Result: Strong engagement but limited appointment bookings.

DATA-DRIVEN TARGETING & MESSAGING:

Analyzed audience behavior and realized we were reaching a broad audience instead of high-intent potential patients.

Refined targeting to focus on women and men aged 25–45 interested in cosmetic treatments.

Updated creatives to emphasize real results, patient trust, and expert care.

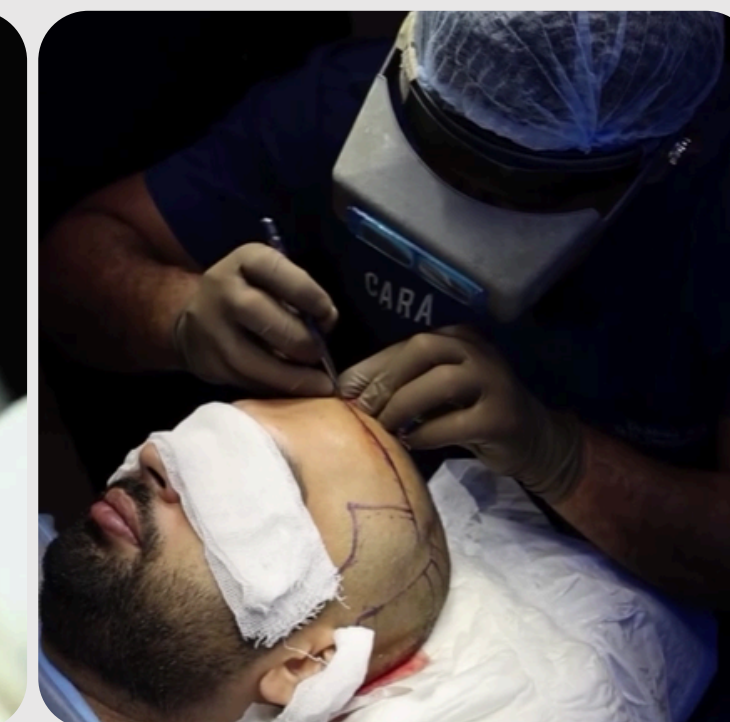
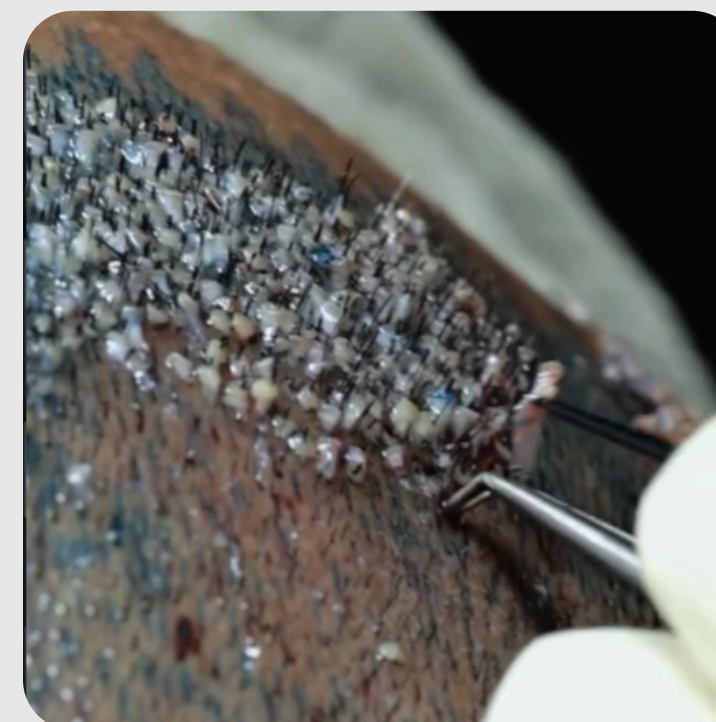
Results:

Significant increase in appointment bookings and patient inquiries.

Higher ROI on ad spend with measurable conversions.

KEY TAKEAWAY:

TARGETED CAMPAIGNS + TRUST-DRIVEN MESSAGING CONVERT ENGAGEMENT INTO REAL BUSINESS OUTCOMES.



TRADEBACKED

OBJECTIVE:

Help corporates improve their online image, gain credibility, and attract financing opportunities.

OUR APPROACH:

PHASE 1 – ONLINE AUDIT & STRATEGY:

Conducted a complete audit of the client's online presence.

Identified negative mentions, outdated content, and weak brand positioning.

Developed a PR and content strategy to highlight achievements and positive news.

PHASE 2 – EXECUTION & VISIBILITY:

Published authoritative news articles, press releases, and success stories.

Managed Google presence to push positive content to top search results.

Coordinated media coverage and monitored public perception.

Results:

Improved online brand image and credibility.

Helped clients attract potential investors and secure financing.

Measurable growth in positive search results and media mentions.

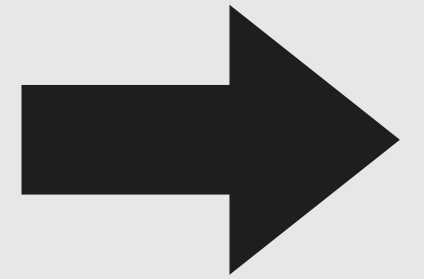
KEY TAKEAWAY:

A STRONG ONLINE IMAGE = TRUST + GROWTH OPPORTUNITIES.

STRATEGIC PR AND CONTENT MANAGEMENT CAN DIRECTLY IMPACT BUSINESS CREDIBILITY AND FINANCING POTENTIAL.



Client Testimonials



EXPODIAN GLOBAL FZ LLC

COMPASS BUILDING, AL SHOHADA ROAD, AL HAMRA INDUSTRIAL ZONE - FZ
RAS AL KHAIMAH, U.A.E.

Testimonial – One-Call Agency Solution

Azizi Media has redefined what it means to have a true, all-in-one marketing partner. They are my one-call agency — no matter the challenge, I can rely on them. From designing websites, executing high-impact social media campaigns, handling urgent marketing rectifications, to creating company decks, presentations, and other critical assets — they take care of everything seamlessly.

Their responsiveness and attention to detail are unmatched. It is incredibly reassuring to work with a team that anticipates needs, provides creative solutions, and executes with precision and efficiency. With Azizi Media, there's no juggling multiple vendors — just one trusted partner who delivers excellence every time.



Authorised Signatory
Expodiam Global FZ LLC



FIRSTCRED

FirstCred Management Services FZ-LLC

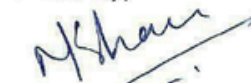
The Most Credible Solution

Testimonial – Performance Marketing Excellence

Azizi Media has been instrumental in elevating our performance marketing efforts. Their team not only helped us achieve measurable results but also built our trust through transparency, creativity, and relentless effort. Every campaign has been optimized meticulously, delivering high ROI and enhanced brand visibility.

What sets them apart is their proactive approach — they anticipate challenges, suggest innovative solutions, and implement them flawlessly. Their ability to combine analytical rigor with creative marketing has greatly accelerated our growth. We truly appreciate their dedication, strategic thinking, and the tangible impact they have created on our business outcomes.

Sincerely,



Neha Khan
Managing Partner
Authorized Signatory
Firstcred Management Services FZ-LLC



Testimonial – Exceptional Support & Dedication

Working with Azizi Media has been an absolute delight. They are a truly exceptional agency that consistently goes above and beyond for their clients. Their team is available round the clock, providing guidance, support, and prompt solutions whenever required.

From urgent campaign requirements to long-term strategic planning, Azizi Media has consistently delivered results with a high level of professionalism. The dedication and commitment they demonstrate are rare in the industry, giving us complete confidence that they are always just a call or message away.

Their ability to seamlessly combine creativity, technical expertise, and a client-first approach makes Azizi Media an invaluable partner for any brand seeking sustained growth and meaningful impact.

Sincerely,

Authorised Signatory
Firsttrade Global DMCC



Testimonial – Holistic Marketing Partner

Partnering with Azizi Media has been one of the best decisions for our organization. They are more than an agency — they are a holistic marketing partner who understands every aspect of our brand and business needs. From creative campaigns to technical execution, from strategic guidance to operational support, their team consistently delivers excellence across all touchpoints.

Their professionalism, creativity, and commitment to client success are unparalleled. They are proactive, responsive, and always one step ahead in offering solutions that drive meaningful results. Simply put, Azizi Media transforms marketing from a function into a competitive advantage, and we are proud to have them as our trusted partner.

Sincerely,

Founder and CEO
Authorized Signatory
Globizera Services FZCO



NORDSTERN COMMODITIES GmbH
20095, Hamburg, Ballindamm 3.

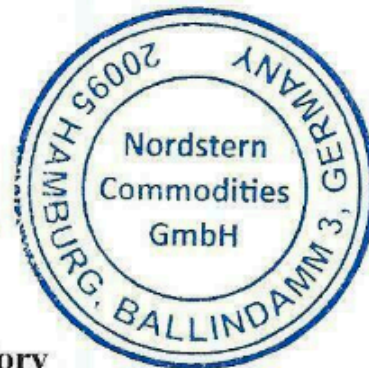
Testimonial – Reputation & Crisis Management Experts

In today's digital world, managing an organization's reputation online is not just important — it is critical. **Azizi Media** is the best agency we have partnered with for this purpose. Their expertise in PR, news articles, and online reputation management is exceptional.

Beyond proactive brand building, they have demonstrated remarkable skill in managing crises, responding to urgent situations with calm precision, and mitigating potential risks effectively. They understand the nuances of public perception, and their strategies consistently enhance credibility and trustworthiness. Partnering with Azizi Media has not only strengthened our brand's presence online but has also given us peace of mind knowing that our reputation is in expert hands.



Sincerely,



Authorised Signatory
Nordstern Commodities GmbH

Clients Who Trust Us





Thank You

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